



THE SIERRA CLUB NEWSLETTER FROM CLAIR TAPPAAN LODGE (CTL)

## 10<sup>TH</sup> ANNUAL CLAIR TAPPAAN LODGE FUNDRAISER

Please join us for all the fun on [August 15 - 17](#). See page 5 and the Spring Goshawk (<http://ctl.sierraclub.org>) for details about the hikes, music, lectures, raffle, and art auction. Call [530-426-3632](tel:5304263632) or email [reservations@clairtappaanlodge.com](mailto:reservations@clairtappaanlodge.com) (as of July 8, we have additional phone lines, call waiting, and faster internet, so if you had trouble making a reservation before, it should be easier now).

## WHAT'S NEW AT THE LODGE

Bryan Allegretto, our new Lodge General Manager, Kevin Wallner, our new Assistant Manager, and their crew have been very busy sprucing up the Lodge. Come and check it out! It is really looking nice for the August fundraiser!

## CTL WORK PARTIES

We are planning a work party the weekend of [August 22!!](#) We would like to replace some of the older exterior support poles on the front of the Lodge, and replace some missing shingles on the back before this coming winter. If you would like to help, you'll get free food and lodging, and our sincere gratitude. Call or email the Lodge and ask for Bryan or Kevin.

We have work parties throughout the year. You can get on the list to be notified. Just call the Lodge.



## LANDSCAPING

- 4,800 square feet of lawn in the meadow is growing well; we've had a lot of compliments...
- Dozens of truckloads of free wood chips from Sugar Bowl have been laid between the lodge and the loading zone for aesthetics.
- A new "Welcome to Clair Tappaan Lodge" sign has been placed at the beginning of the footpath, just after the loading zone.



- Flowers have been added to window boxes and pots placed along the main entrance footpath.



- The nature trail is ready to welcome you.
- Lawn furniture is in place, and guests are comfortably enjoying the sun.
- New bridges are in place over spring water runoff areas.



- We have new mattresses!



## SOCIAL MEDIA

You can read all about us and communicate with us online through Facebook, Instagram, and Twitter. Our Facebook page has gained 206 new likes since early May. Check it out for all our 2014 events.

[www.facebook.com/clairtappaanlodge](http://www.facebook.com/clairtappaanlodge)



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## NEW STAFF

Kevin Wallner is our new Assistant Manager, hired in May to manage front office operations, marketing, and social media. Kevin grew up in San Diego and moved to North Tahoe in 2002 to attend Sierra Nevada College. He has a degree in Business Administration and more than a decade of customer service and marketing experience. After hiking the entire John Muir Trail last summer, he vowed to find a job more closely related to his passion for the outdoors. When he's not making friends with guests at the Lodge, he can be found backcountry snowboarding, trail running, or mountain biking in Tahoe and the surrounding area.

Brian Robinson is our new Chef, hired in June to continue the tradition of hearty, family-style meals and friendly service. Brian grew up on near the ocean in Rhode Island and moved to the Truckee-Tahoe area in 2006 in search of big mountains and powder skiing. He has held roles as Kitchen Manager and Sous Chef at several of North Tahoe's finest restaurants, specializing in California and Asian cuisines. He has also had the opportunity to cook for North Face and Patagonia staff and athletes since moving here. When he's not cooking delicious meals in the CTL kitchen, he can be found fly fishing, hiking, or mountain biking with his dog Bella.

## TELLING THE LOCALS ABOUT CTL

Fifty Rotary Club members came to the Lodge on June 13 for a special dinner in the Lewis Clark Room. Most of them have been Truckee locals for decades and more than half said they'd never heard of Clair Tappaan Lodge!! They got a tour of the property, and they loved it. There were lots of questions about how they and their friends can come up in the future for dinner, maybe even for banquet events.

So spread the word, and use the Lodge for your next businesses meeting, or wedding, or party, or family reunion...or just to go hiking!



## GETTING THE WORD OUT TO EVERYONE

We've placed signs on the Pacific Crest Trail on the north and south sides of Highway 40 advertising hot meals, comfy beds, showers, and free wi-fi at CTL. Nearly 1,000 hikers pass within a mile and a half of the Lodge each year, yet very few are aware that we exist and that we're right next to a general store and a post office. So if you are hiking along the trail near us, stop by...

## WHO USES THE LODGE??

- Gateway Mountain Center, run by Peter Mayfield, brings school groups throughout the year.

<http://www.sierraexperience.org/index.html>



- Tahoe Adventure Co, another local outdoor education program, has started using the Lodge as a base.



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- Iowa & Black Diamond brought some of their outdoor retail sales representatives to the Lodge for retailer training.



- Wilderness First Responder Recertification at CTL refreshes patient assessment skills.



### TOP 5 REASONS TO STAY AT CLAIR TAPPAAN THIS SUMMER...

- 1 - **ADVENTURE** - Hiking, biking, climbing & fishing in every direction
- 2 - **NATURE** - Mountaintops, lakes, wildflowers, trees, songbirds & sunsets
- 3 - **FOOD** - Hearty meals, including an outdoor BBQ each Friday
- 4 - **PRICE** - \$40 for adults, \$20 for children, meal packages available
- 5 - **FREEBIES** - Demo gear, hot tub, laundry, coffee, games, library, cocoa & tea, ping pong



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## FRIDAY-SUNDAY, AUGUST 15, 16, 17, 2014

*"The mountains are calling and I must go" John Muir 1838 - 1914*

***Come Celebrate!***

*Clair Tappaan*

*80 years*

*Hutchinson Lodge*

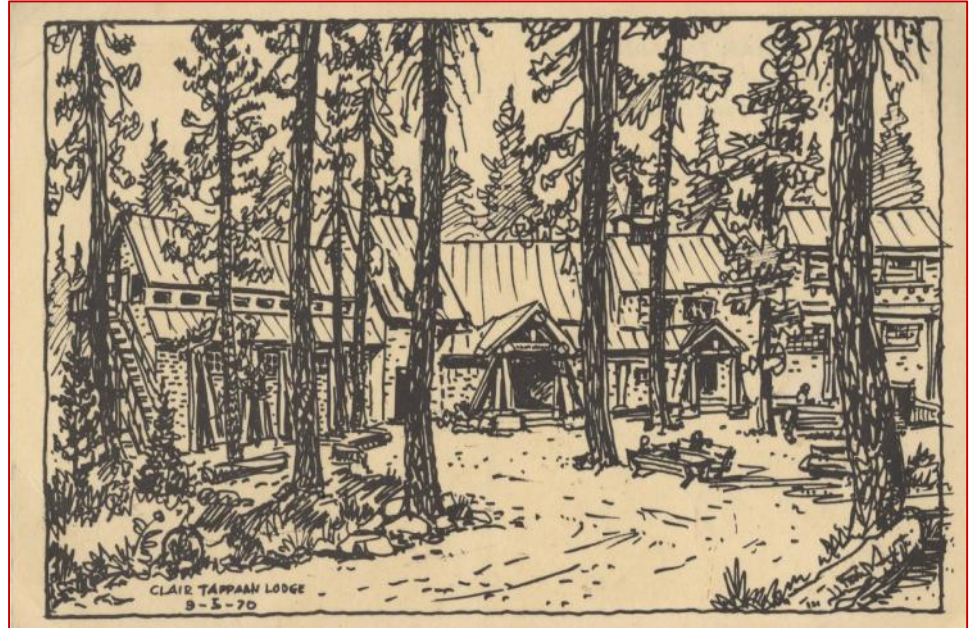
*90 years*

*Peter Grubb Hut*

*75 years*

*Benson Hut*

*65 years*



*Guitarist  
Stephen  
Holland*

*Saturday afternoon wine &  
cheese in the woods*

*Saturday evening speaker  
David Scott  
Sierra Club President*

*Theme Hikes-  
archaeology,  
photography,  
geology, etc.*



*Swim in a High Sierra lake*



***2 nights, 6 meals (also vegetarian) -\$195***  
***Saturday - \$95 Music/wine & cheese only - \$25***

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*web:<http://ctl.sierraclub.org>*